



2017中国国际福祉博览会
暨中国国际康复博览会
Care & Rehabilitation Expo China 2017

2017.9.13-15

China National Convention Center
Beijing, China

Post Show Report



Host: China Disabled Persons' Federation

Co-organizer: Guangzhou Poly Jinhan Exhibition Co., Ltd.

Organizer: China Assistive Devices and Technology Centre for Persons with Disabilities

Beijing Disabled Persons' Federation

CR Expo 2017 Hits New Height



Summary

Care & Rehabilitation Expo China 2017 (CR Expo) is hosted by China Disabled Persons' Federation. As the only fair of national level for disabled and elderly persons' products and tools, as well as China's biggest care & rehabilitation expo, CR Expo brings together the most advanced and most updated technologies, achievements and products from the rehabilitation, assistive device, elderly care and health industries, with an aim to build a multi-functional and all-dimensional platform for leading the future development of the industries.

300 Exhibitors

20,000 sqm Exhibition Area

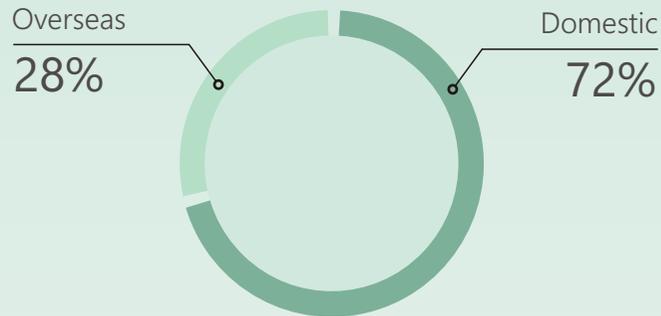
50,000 Visitors

38 Professional Forums

Foreign Exhibitors Account for Nearly 30%



Geography of Exhibitors



This Expo attracts about 300 exhibitors from 22 countries and regions such as Germany, Iceland, Italy, Switzerland, Sweden, Denmark, Japan, the UK, the US, South Korea, France, Belgium, Austria, Australia, Hong Kong, Taiwan and Mainland China.

Top Exhibitors



Satisfaction of Exhibitors



87%

Exhibitors were satisfied with the result of the exhibition

81%

Exhibitors reached their goals

85%

Exhibitors will participate in next session

Comments from Exhibitors

"The scale of this Expo is enlarged, and the standard is improved to a higher level. There are more professional visitors from the Disabled Persons' Federations, medical, health care and rehabilitation institutions than previous years. This is my experience as an exhibitor for 10 years."

— Liu Qing, CMO of Changzhou Qianjiang Rehabilitation Corp., Limited

"As an internationally recognized audiphones brand, Starkey deems that China has a promising market. The Care & Rehabilitation Expo provides an important platform for the developing of Chinese market and brand promotion."

— Lu Yanqing, Marketing Manager of Starkey Hearing Technologies (Suzhou) Co., Ltd.

"As a time-honored company of assistive devices, we can promote our new products and latest development to our dealers and agents through the Expo so as to enhance our cooperation. We also meet many end users of our products. By face-to-face communication, we are able to improve our products to meet individual demands and create more comfortable experience. The exhibition result is quite satisfactory."

— Zhao Jianrong, Deputy General Manager of Foshan Dongfang Medical Equipment Manufactory Ltd.

"The Expo of this year is very popular. During the Expo, we meet numerous professional visitors from the Disabled Persons' Federations, civil affair administrations, medical, health care and rehabilitation institutions, and special education schools. Our products get good promotion and we've done really well."

— Tan Chaokang, General Manager of Beijing Guohongkang Medical Electronic Instruments Co., Ltd.

"In the past, our products were mainly used by children, but with people aging, the potential market demand of the elderly people is huge. We exhibit our latest products and promote new rehabilitation idea. Also we have combined the power of government, industry, research and development institutions, and consumers, promoting greatly the development of the industry."

— Liang Wei, Deputy Director of China Rehabilitation Research Center for Hearing and Speech Impairment

"We have met many people from the Disabled People's Federations across China, therapists from rehabilitation hospitals and purchasing personnel. Through further communication and product experience, Fourier becomes more popular in the North of China. We will continue to participate at the exhibition next year and expand our booth."

— Gao Yinghua, Shanghai Fourier Intelligence Co., Ltd.

Visitor Profile



Purpose of Visit	
Purchase products and collect information of the industry	88%
Search for new suppliers	87%
Provide evaluation basis for participating at the exhibition next year	85%
Negotiate projects with partners	81%
Attend forums and match-making conferences	77%
Search for dealers and agents	72%

Visitors Related Industry	
The Disabled People's Federations across China	
Civil affair administrations across China	
Army, institutions of sports and education	
Medical care and rehabilitation institutions	
Nursing homes	
Financial institutions	
Trade institutions	
Social services	
General consumers	

Visitors' Interest	
Rehabilitation facilities and equipment	70%
Medical aids	66%
Daily living aids	59%
Prosthesis, orthoses and related products	52%
Walking and mobility aids	51%
Hearing & visual aids	49%
Barrier free living	48%
Senior daily necessities	46%
Barrier free design services	45%
Elderly care services	44%
Communication aids	39%
Moving aids	38%
Wearable robots	37%
Health management system	35%
Building components	32%
Senior housing	22%



Buyer Group



Buyer Groups include 345 Disabled People's Federations above city level and the following distinguished organizations:

The World Trade Organization	Shaanxi Kangfu Hospital
International Disability Alliance	Beijing Rehabilitation Hospital of Capital Medical University
China Association of Rehabilitation of Disabled Persons	Jincheng Rehabilitation Hospital
China Association for Medical Devices Industry (CAMDI)	Ricamed
China Association of Medical Equipment	Jiangsu Suhong Medical Appliance Co., Ltd.
China Chamber of Commerce of Medicines & Health products Importers & Exporters	Andon Health Co.,Ltd.
China Health Care Association	Insigma
China Association of Pharmaceutical Commerce	Japan External Trade Organization
China Sporting Goods Federation	PKUCare Brain Health Industry Investment Management Co., Ltd.
China Health & Senior Care Industrial Alliance	Embassy of the Kingdom of the Netherlands
Beijing Association of Life Science and Technology Industry	Royal Embassy of Cambodia
Beijing Hearing Society	Protibondhi Nagorik Shangathaner Parishad
Beijing Elderly Volunteer Association	International Society For Prothetics And Orthotics
Beijing Intech Nursing Center	Japen Care Association
China Chengtong Holdings Group Ltd,	The Mentors
Yanda Golden Age Health Nursing Center	Sapura Technical Centre Sdn Bhd
Poly Anping Silver Industry Investment Management Co., Ltd.	Medisurr Trading Corporation
General Hospital of PLA	Honda Motor Co.,Ltd.
Peking Union Medical College Hospital	METIZ IMPEX Ltd.
Beijing Boai Hospital	Times Corporation
Beijing Rehabilitation Hospital of Capital Medical University	Peking University
Peking University Third Hospital	Tsinghua University
Xiangya Hospital	Capital Medical University
Affiliated Hospital of Liaoning University of Traditional Chinese Medicine	Renmin University of China
Affiliated Hospital of National Research Center for Rehabilitation Technical Aids	China Institute of Sport Science
Henan Province People's Hospital	China Rehabilitation Research Center
The Third Affiliated Hospital of Southern Medical University	National Research Center for Rehabilitation Technical Aids
First Clinical College of Harbin Medical University	State Key Laboratory of Cognitive Neuroscience and Learning

(*Random List)

Satisfaction of Visitors



88%

Visitors were satisfied with the results of the exhibition

74.9%

Buying decision makers

25.1%

Buying decision advisers

Comments from visitors

"Compared with previous sessions, products displayed on this Expo are of richer varieties and higher technology. More professional visitors, especially those from the assistive devices industry, attend the Expo. The purchasing negotiation provides basis for the update of our product catalogue."

— Wang Xingling, Deputy Director of Jiangsu Assistive Devices and Technology Center for Persons with Disabilities

"What impress most is that more high-tech products related to bionic technology, intelligence and wearable devices are exhibited on the Expo this year. There are also many high-end brands of nursing beds which are urgently needed by our center."

— Lv Yanke, Comprehensive Service Center for Persons with Disability in Shenzhen

"I come to the Expo for the first time, and I want to purchase some rehabilitation devices. The Expo is professional with abundant varieties and brands of rehabilitation devices which can completely meet our demands. To my surprise, the smart wearable devices and service robots are displayed. The Expo presents high technology and products to us, and we benefit a lot."

— Li Yongde, General Manager of Hubei Oumulai Trade Co., Ltd.

"Currently, products and services for the aged and the elderly disabled people are in urgent demand. The Expo helps us narrow down the scope for selection and improves procurement efficiency."

— Liu Ziqiang, General Secretary of China Aging Development Foundation

"The International Disability Alliance is dedicated to helping disabled people around the world. China has played a crucial role for a long time. I am deeply impressed by the scale and numbers of visitors of the Expo. I hope that there will be more events like this in the future so as to strengthen our communication. I am looking forward to further cooperation."

— Vladimir Cuk, Executive Director of the International Disability Alliance

"I can see more new products, latest technology and solutions every time I come to China. All of these bring more alternatives for consumers and the products are more and more up to individual demands. I hope to see more international elements and such positive interaction will yield better solutions and share unique experiences. I am sure that the Expo will have a bright future."

— Chapal Khasnabis, Global Cooperation on A.T. WHO

Excellent Concurrent Events



38 Professional Forums

100 Speakers

10,000 Conference Attendees

As one of the theme activities of the 'Belt and Road' high-level event on disability cooperation, the Expo was held together with a series of high-level international events. Over 1,000 experts, researchers and representatives of enterprises from the United States, France, Israel, Belgium, South Korea, Japan, Australia and China held full discussion on hot issues such as assistive devices, rehabilitation medical care, rehabilitation of hearing and speech, artificial intelligence and nursing of the aged.

- Care & Rehabilitation Expo China 2017 Match-making Conference
- Care & Rehabilitation Expo China 2017 New Product & New Technology Launch
- International High-end Rehabilitation Aid Device Technology Forum
- Commercial Platform for the Assistive Devices Promotion Conference
- WearRAcon China 2017
- International Exchange Salon for Industrial Chain of Elderly Community



Media Coverage



- Public media** Xinhua News Agency / People's Daily / China News Service / Guangming Daily / China Daily / Beijing Daily / China Women's News / Legal Daily / Workers' Daily / Farmers' Daily / China Philanthropy Times / Science and Technology Daily / China Intellectual Property News

- TV & radio** China Central Television / China Beijing Television / China National Radio / China Radio International / Beijing People's Broadcasting Station

- Overseas media** Ta Kung Pao / Bauhinia Magazine / ABILITY Magazine / MTD-Verlag GmbH / Кто есть Кто в медицине / Health Essence of Asia / Trade Winds / BioMed

- Online media** Xinhuanet.com / People.com.cn / Cctv.com / Youth.cn / China.com.cn / Qianlong.com / Sina.com.cn / 163.com / Ifeng.com / Sohu.com / Jiemian.com / 21cn / Huanqiu.com / Toutiao.com / Xinmin.cn

- Professional media** Disability In China / Chinese Journal of Rehabilitation Theory and Practice / Chinese Scientific Journal of Hearing and Speech Rehabilitation / China Medical Device Information / Guojiyanglao.com / Cn-healthcare.com / Zhuyitai.com / Cndcm.cn



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